The following is a presentation made to investors and analysts by ICON plc and posted on its website, www.iconplc.com, on February 24, 2021:





### Creating A World Leading Healthcare Intelligence and Clinical CRO

February 24th, 2021

#### Cautionary Note Regarding Forward-Looking Statements

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This communication contains forward-Looking statements within the meaning of the Private Securities Libgation Reform Act of 1995, Section 27A of the Securities Act of 1933, as mended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements include the potential transaction between ICON pic (TICON) and PRA Health Sciences, including any statements regarding the expected timetable for completing transaction, the ability to complete the potential transaction, the expected benefits of the potential transaction (including anticipated synergies, projected financial information and future opportunities) and any other statements regarding IEON's and PRA's future expectations. These statements are bady on current expectations of ICON's and PRA's future expected in the statements. Key factors that acould cause actual results to differ materially from these projected in the potential transaction that accould ouse actual results to officer approvals, uncertainties as to the timing to ICON's or PRA's future expected to conditions that are not anticipated by the parties; potential ligation relating the potential transaction in the potential transaction in the properties in the potential transaction in ICON's or PRA's stock prices; transaction costs; ICON's add IPRA's controlling of ICON's or PRA's ability to effectively integrate acquired operations into its own operations; the effect of this communication on ICON's or PRA's stock prices; transaction costs; ICON's and perfaves orelated transaction related as and inclusion on ICON's or P looking statements, except as required by law. Readers are cautioned not to place undue reliance on these forward-looking statements that speak only as of the date hereof

#### No Offer or Solicitation

This communication does not constitute an offer to sell or the solicitation of an offer to buy any securities or a solicitation of any vote or approval, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offer of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, This on as amended

#### Important Information for Investors and Stockholders

Important Information for Investors and Stockholders in connection with the potential transaction, ICON expects to file a registration statement on Form F-4 with the SEC containing a preliminary prospectus of ICON that also constitutes a preliminary proxy statement of each of ICON and PRA. After the registration statement is declared effective, each of ICON and PRA will mail a definitive joint proxy statement/prospectus to stockholders of ICON and PRA, respective/). This communication is not a substitute for the joint proxy statement/prospectus or registration statement or for any other document that ICON or PRA may file with the SEC in connection with the potential transaction. INVESTORS AND SECURITY HOLDERS OF ICON AND OTHER DOCUMENTS THAT ARE FILED OR WILL BE FILED WITH THE SEC, AS WELL AS ANY AMENDMENTS OR SUPPLEMENTS TO THESE OF ICON AND OTHER DOCUMENTS, CAREFULLY AND IN THEIR RNTIRETY WHEN THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION. Investors and security holders will be able to obtain free copies of the joint proxy statement for on the SEC by ICON will be available in addition of the documents filed with the SEC by DRA will be available free of charge on PRA's website at https://www.reg.bk.com/. Additionally, copies may be obtained by contacting the investor relations departments of ICON or PRA

the directors, certain of their respective executive officers and other members of management and employees may be considered participants in the solicitation of formation about the directors and executive officers of ICON is set forth in its annual report on Form 20-F, which was filed with the SEC on February 24, 2021. In the proxy statement for its 2020 annual meeting of stockholders, which was filed with the SEC on April 3, 2020. These documents can be obtained free of charge fror a participants in the solicitation of proxies in respect of the potential transaction will be included in the registration statement and joint proxy statement/prospectus : oxies with respect to the potential ation about the directors and ICON and PRA and certain of their As a server non-ana certain of their respective direct transaction under the rules of the SEC. Information a executive officers of PRA is set forth in its pravy stati-information regarding the interests of such participan with the SEC when they become available. arge from the sou ted ab Addition

The term "PRA" and such terms as "the company," "the corporation," "our," "we," "us" and "its" may refer to PRA Health Sciences, Inc., one or more of its consolidated subsidiaries, or to all of them taken as a whole. All of these terms are used for convenience only and are not intended as a precise description of any of the separate companies, each of which manages its own affairs.







# Significant growth and shareholder value creation expected

Long-Term Growth Outlook	<ul> <li>Revenue CAGR: high single digits</li> <li>Adj. EBITDA CAGR: low-teens</li> <li>Adj. EPS CAGR: mid-teens +</li> </ul>
Cost and Revenue Synergies	<ul> <li>\$150mm run-rate cost synergies fully realized in ~4 years</li> <li>Significant potential for revenue synergies (not included in outlook)</li> </ul>
Tax Impact	<ul> <li>Target 14% run-rate blended tax rate within ~4 years</li> </ul>
Shareholder Value	<ul> <li>Double-digit accretive to Adj. EPS in first full year, growing to 20%+ thereafter</li> <li>Robust cash flow generation drives rapid deleveraging</li> </ul>

## Transaction summary

Terms	<ul> <li>\$12bn cash and stock transaction</li> <li>\$80 per share in cash and 0.4125 shares of ICON stock based on a fixed exchange ratio</li> <li>PRA shareholders will own ~34% of the combined company</li> <li>Premium of ~30% to PRA's closing price as of February 23<sup>rd</sup>, 2021</li> </ul>
Financing	<ul> <li>Pro forma net debt / PF Adj. EBITDA of ~4.5x at close, targeting &lt;2.5x by the end of 2023</li> </ul>
Company Headquarters	<ul> <li>Headquarters in Dublin, Ireland</li> </ul>
Leadership / Governance	<ul> <li>Dr. Steve Cutler to serve as CEO and Brendan Brennan to serve as CFO</li> <li>Ciaran Murray, Chairman of the Board</li> <li>Colin Shannon to join ICON board. PRA to designate one additional board member</li> </ul>
Closing Considerations	<ul> <li>Transaction expected to close in Q3 2021</li> <li>Subject to customary closing conditions including regulatory and shareholder approvals</li> </ul>



# Investment highlights

### As healthcare markets change, customer needs are evolving



### Together, we will create a leading clinical CRO...



<sup>1</sup> Source: Company filings and management estimates. IQIVA is R&D Solutions segment only. Syneos is Clinical segment only. PRA excludes Data Solutions.

With enhanced global footprint and leadership in key geographies...



### A Diversified Business...



<sup>&</sup>lt;sup>1</sup> Based on combined 2020 CYE direct fee revenue. <sup>2</sup> Based on combined 2020 CYE direct fee revenue excluding FSP and Data Solutions. "Other" therapeutic category includes Genitourinary, Musculoskeletal, Respiratory, Ophthalmology and other therapeutic areas.

### Offering scaled and differentiated customer solutions...



# With a suite of tools to create a new paradigm for bringing clinical research to patients





# Financial highlights

### Strong track record of shareholder value creation



<sup>1</sup> As of February 22, 2021. <sup>2</sup> Includes CRL, SYNH, PRXL, LH and IQV; PRXL share price appreciation measured until unaffected date prior to sale (May 5, 2017).

## Position of strength – Strong Q4 2020 reported performance

ICON			
Revenue (Direct Fee & Pass Through)	\$760m		
YoY Growth	+4.8%		
EBITDA	\$137m		
Margin	18.0%		
YoY Growth	+4.6%		
EPS	\$1.90		
YoY Growth	+4.0%		
Net Book-to-Bill (Direct Fee & Pass Through)	1.42x		

PRA Health Sciences			
Revenue (Direct Fee & Pass Through)	\$873m		
YoY Growth	+9.1%		
Adj. EBITDA <sup>1</sup>	\$153m		
Margin	17.5%		
YoY Growth	+2.7%		
Adj. EPS <sup>2</sup>	\$1.55		
YoY Growth	+0.6%		
Net Book-to-Bill (Direct Fee & Pass Through)	1.80x		

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EBITDA and EPS figures are on existing reporting policies basis. <sup>1</sup> Excludes impact of stock-based compensation and non-recurring items. <sup>2</sup> Excludes impact of stock-based compensation, amortization of intangible assets and non-recurring items.



# Significant cost and tax synergies

Cost synergies	<ul> <li>Optimizing business processes</li> <li>Leveraging global support infrastructure</li> <li>Optimizing IT infrastructure</li> <li>Reducing corporate costs</li> <li>Facilities-related savings</li> </ul>	
\$150mm run-rate cost synergies fully realized in ~4 years		
\$150mm	run-rate cost synergies fully realized in ~4 years	

# Free cash flow generation to drive rapid deleveraging and support growth

Anticipated sources & uses		
(\$ in billions)		
New Transaction Debt	\$6.0	
Equity	5.8	
Cash from Balance Sheet at Close	1.7	
Total Sources	\$13.5	
Equity Purchase Price	\$11.1	
Refinance Existing Target & Buyer Debt	1.6	
Minimum Cash and Other Transaction Expenses	0.7	
Total Uses \$13		

Strong balance sheet and free cash flow

### Highlights Rapid deleveraging driven by expected strong free cash flow generation (~4.5x At Close (2.5x YE 2023E Target

#### Anticipated pro forma cap table

New Term Loan	\$4.0
Other Secured Indebtedness	2.0
Total Gross Debt	\$6.0
Net Debt / PF Adj. EBITDA	~4.5x
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# Our shared mission is to innovate to save lives – together, we can go even faster





### 2020 CYE Reconciliation of Pro Forma Financials

	ICON	PRA	Pro Forma
Revenue	\$2,797.3m	\$3,183.4m	\$5,980.7m
YoY Growth	(0.3%)	3.8%	
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Net income attributable to ICON / PRA (GAAP)	\$332.3m	\$197.0m	\$529.4m
Net income attributable to noncontrolling interest	\$0.6m	-	\$0.6m
Share of equity method investments	\$0.4m	-	\$0.4m
Depreciation and amortization expense	\$66.1m	\$131.6m	\$197.8m
Interest expense, net	\$10.3m	\$43.1m	\$53.4m
Provision for income taxes	\$47.9m	\$62.0m	\$109.8m
EBITDA	\$457.6m	\$433.8m	\$891.4m
Margin %	16.4%	13.6%	14.9%
Stock-based compensation expense	\$27.8m	\$69.4m	\$97.2m
Contingent consideration adjustments <sup>1</sup>	(\$0.8m <sup>1</sup> )	(\$44.5m <sup>2</sup> )	(\$45.2m)
Restructuring	\$18.1m	-	\$18.1m
Adjusted EBITDA	\$502.8m	\$458.7m	\$961.5m
Margin %	18.0%	14.4%	16.1%

<sup>1</sup> Release of contingent consideration related to the acquisition of Symphony Clinical Research and revaluation of liabilities related to the acquisition of MeDiNova. <sup>2</sup> Release of contingent consideration related to the acquisition of Care Innovations.







# Revenue: quarterly & annual (\$m)





### Gross margin: quarterly and annual





### SG&A: quarterly and annual





### Operating margin: quarterly and annual





\* Excludes impact of non-recurring charges.

## Earnings per Share attributable to the group: quarterly and annual





\* Excludes impact of non-recurring charges.

### Balance sheet and cash flow

	FY 2020 31-Dec-20	FY 2019 31-Dec-19
DSO*	41	54
Capital Expenditure	\$51.1m	\$50.6m
Cash from Operating Activities	\$568.0m	\$412.5m
Net Cash Balance	\$493.6m	\$220.3m
Gross Cash Balance	\$842.0m	\$569.9m
Gross Debt**	\$350.0m	\$350.0m

\* Calculated on a comparative non-GAAP basis. \*\* Reflects principal value.

## Q4 year-on-year comparison summary

	Q4 2020	Q4 2019
Revenue^	\$760m	\$725m
Gross Margin	29.6%	29.9%
SG&A (percentage of revenue)	11.6%	11.9%
Operating Margin	15.8%	15.9%
Net Income attributable to Group (percentage of revenue)	13.3%	13.6%
EPS attributable to Group	190c	183c

^ 4.8% reported increase. 3.3% constant currency growth.

## FY year-on-year comparison summary

	FY 2020*	FY 2019
Revenue^	\$2,797m	\$2,806m
Gross Margin	29.2%	29.6%
SG&A (percentage of revenue)	12.2%	12.0%
Operating Margin	14.6%	15.4%
Net Income attributable to Group (percentage of revenue)	12.4%	13.3%
EPS attributable to Group	\$6.53	\$6.88

\* Excludes impact of non-recurring charges.

^ 0.3% reported decline. 0.5% constant currency decline.

# FY 2021 guidance – ICON Standalone

	Guidance	YoY % Increase
Revenue	\$3,200m - \$3,300m	14.4% - 18.0%
EPS	\$8.10 - \$8.50	24.0% - 30.2%



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