



#### **ICON plc**

Jefferies – Global Healthcare Conference Mr. Brendan Brennan September 2011



Certain statements contained herein including, without limitation, statements containing the words "believes," "anticipates," "intends," "expects" and words of similar import, constitute or may constitute forward-looking statements concerning the Group's operations, performance, financial condition and prospects. Because such statements involve known and unknown risks and uncertainties and depend on circumstances and events that may or may not occur in the future, actual results may differ materially from those expressed or implied by such forward-looking statements. Given these uncertainties and as forward looking statements are not guarantees of future performance, investors and prospective investors are cautioned not to place undue reliance on such forward-looking statements. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

This presentation includes selected non-GAAP financial measures. For a presentation of the most directly comparable GAAP financial measures, please refer to the fourth quarter 09 press release consolidated income statement headed Consolidated Income Statements (US GAAP)



# ICON Today





- Top 4 late stage CRO
- One of the only truly global CROs
- Irish company, founded in Dublin 1990
- IPO1998.
- Primary listing NASDAQ. Secondary listing ISEQ.
- Revenue ~ \$1bn
- ~ 8000 staff worldwide, in 38 countries

### ICON Group Structure

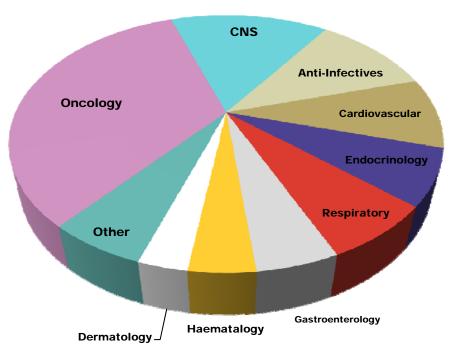


#### ICON's innovative services are offered through the expertise of our six global divisions.

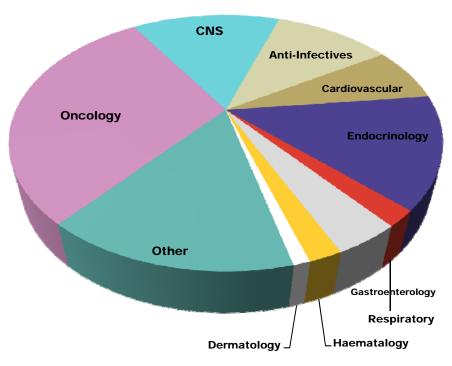




#### Drugs in Development by Indication (#compounds)







Source – R&D Directions 9<sup>th</sup> Annual Report

#### **ICON - Americas**





#### USA

Philadelphia x2 Nashville New York x3 Wilmington Raleigh Chicago x2 Houston San Francisco Baltimore San Diego San Antonio x2 Omaha Morristown Bethesda

#### CANADA

Montreal Toronto Vancouver

#### ARGENTINA

**Buenos Aires** 

MEXICO Mexico City

CHILE Santiago

PERU Lima

COLOMBIA Bogota

BRAZIL Sao Paulo

## ICON - EMEA





IRELAND Dublin (HQ)

ISRAEL Tel-Aviv

United Kingdom Manchester Marlow LATVIA Riga Southampton RUSSIA Cambridge

GERMANY Frankfurt x2 Munich Hamburg Berlin

NETHERLANDS

FRANCE

Paris x2

Madrid

Vilnius

POLAND Warsaw x2 Stockholm x2

> CZECH REPUBLIC Prague

> > Kiev

FINLAND Helsinki

DENMARK

Copenhagen

SWITZERLAND Zurich

South Africa Johannesburg

ROMANIA Bucharest

UKRAINE

ITALY Milan

Moscow Novosibirsk (Inset)

HUNGARY Budapest

SPAIN Barcelona

LITHUANIA

Amsterdam x2 SWEDEN

#### **ICON** - Asia







The Market Opportunity



#### **Drivers of Growth**



#### **Drivers of growth for global CROs**



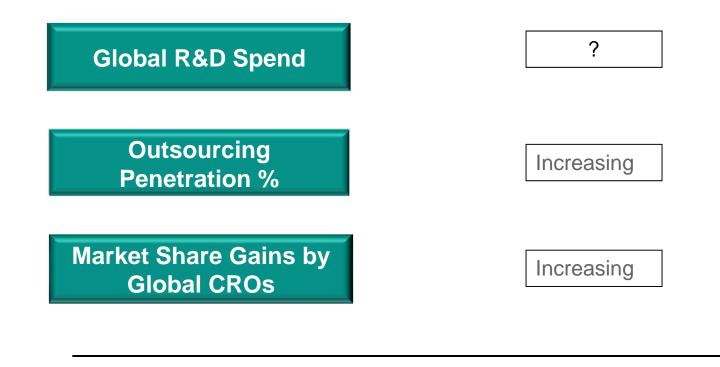
Outsourcing Penetration %

Market Share Gains by Global CROs

- ? Pharma R&D spend
  - Health systems ability to pay
- ? Bio-tech funding
- Compounds in development
- Biosimilars
- Parallel markets
- Increased regulation
- Emerging pharmaceutical markets
- Globalisation of trials
- ✓ F
  - Pharma M&A cost agenda
  - Strategic partnerships

#### Market Opportunities



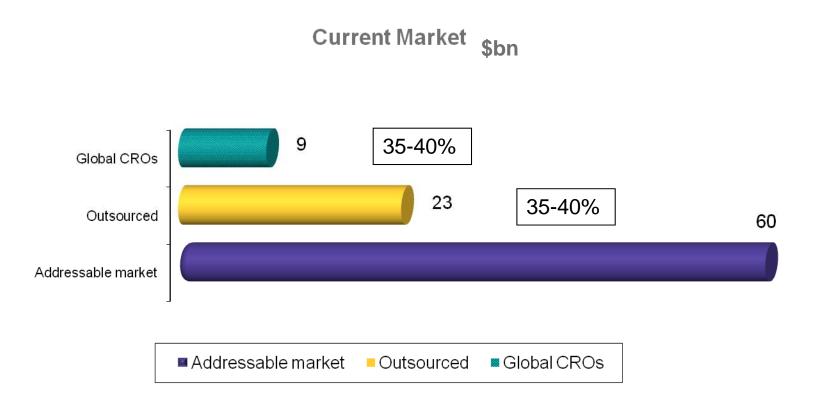


Timeframe ?

• Is growth in R&D spend the key driver of Global CRO growth?

#### Current Market estimate

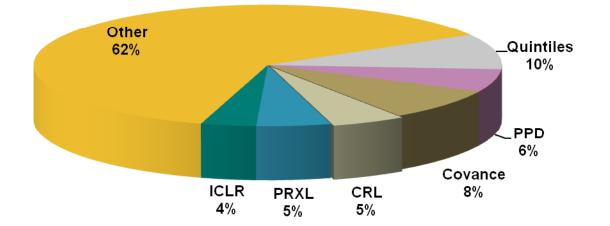




Source: Based on estimates from IMS; Jeffries & Co; Goldman Sachs; Company reports

#### Market Share of the large Global CROs

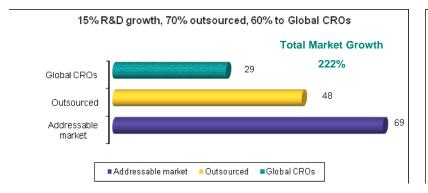


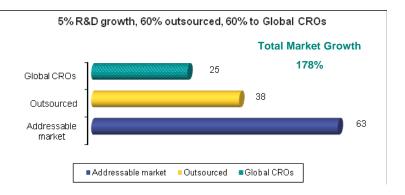


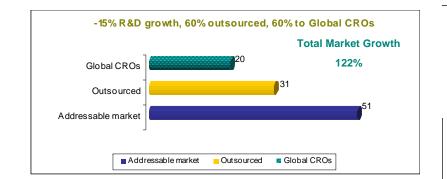
Source: Thomson Reuters, Company reports. Based on 2009 revenue of ICON, Quintiles (est), Covance, PPD, Charles River, and Parexel.



#### Some Medium Term Market Scenarios



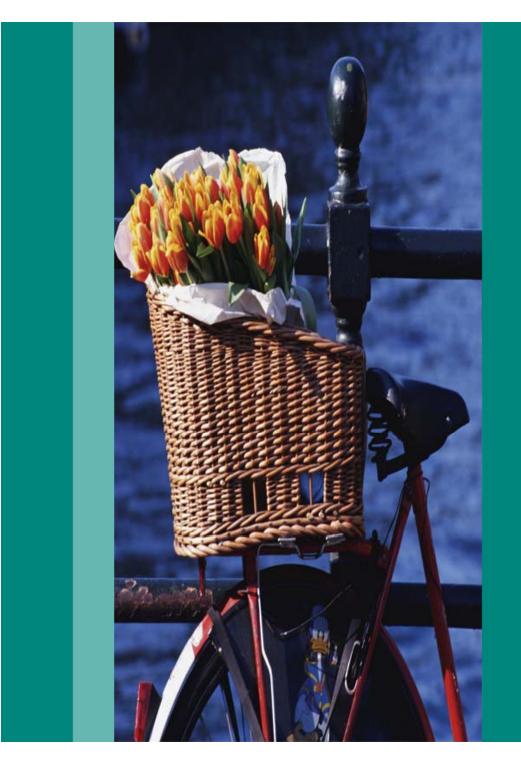








- "In our survey, 42% of respondents have altered their outsourcing strategy during the past two years. Nearly three-quarters of the respondents indicated the change is a move toward greater outsourcing. This reinforces our belief that the pharmaceutical industry is more fully embracing the use of CROs to help reduce drug development costs and increase speed of development." (Jefferies, April 2011)
- "Bio/pharma clients may not see much room for budget increases in 2011, but they report a strong trend to outsourcing what is available. Clients of all sizes and domiciles report that outsourcing penetration is on the rise, from an average 37% in 2010 to 41% in 2011. This 11% growth in the outsourcing penetration rate is stronger than we have anticipated." (Baird, April 2011)
- The new strategic partnership model does not substantially change the proportion of clinical trial implementation services that Pfizer outsources. Pfizer will retain scientific ownership of the clinical development process, and maintain strict oversight and quality standards relating to patient safety and regulatory compliance. "The two-partner model will simplify our processes, significantly reducing the number of external service providers we use for clinical trial execution, and clarify accountability in risk and quality management," (Pfizer, May 2011)

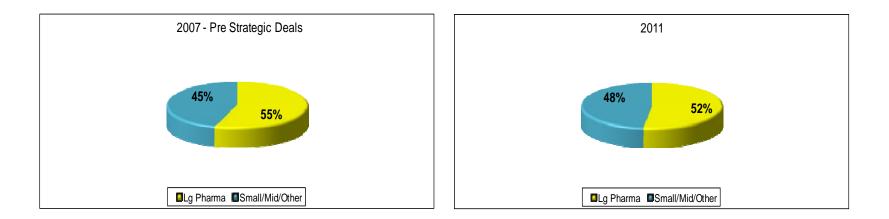


# ICON Strategic Direction





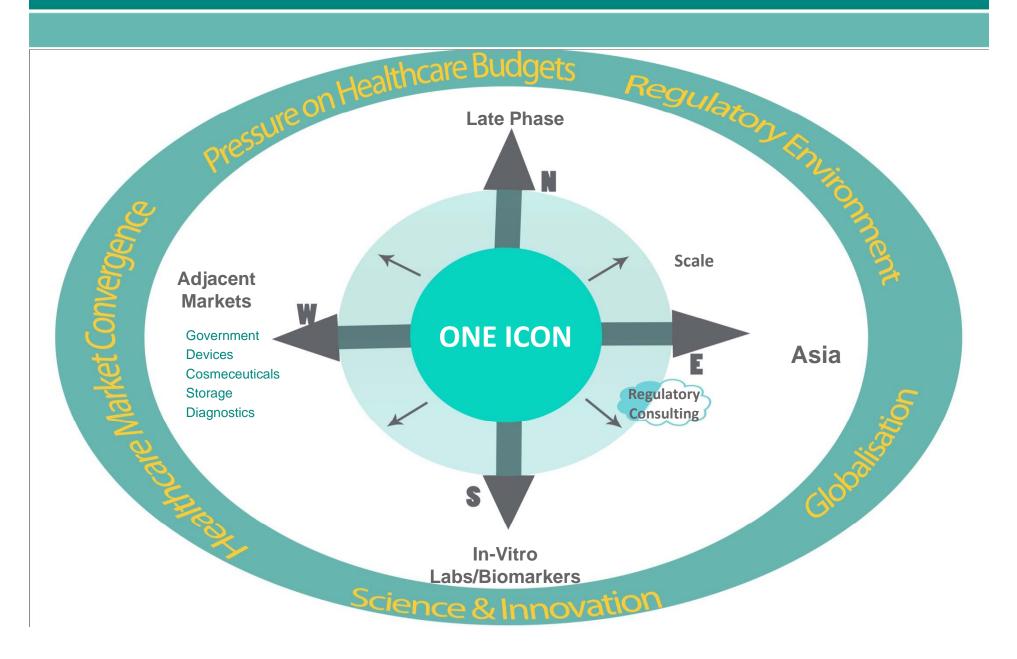
- Continue to win our share and more of strategic deals
  - Recent selection by Pfizer a significant validation
  - Announced BMS has selected ICON early phase clinical in August 2011
- Leverage our existing strength in small to mid size bio-pharma



2007 figures based on full year revenue breakdown by client type; 2011 figures based on Q1 revenue by client type

#### The Compass







### Firecrest Clinical - July 2011

 Market-leading provider of technology solutions that boost investigator site performance and study management

#### Oxford Outcomes - January 2011

• Leading international health outcomes consultancy

Timaq Medical Imaging (May 2010) &

Beacon Bioscience Inc (remaining 30% Jan 2009)

• Creating a world class global medical imaging division

Veeda Labs (July 2009) & Prevalere (Nov 2008)

• Providing global bio-analytical capabilities



- Continue to strengthen and differentiate the core
- ICONIK Advanced Informatics
- Biomarkers (incl. Imaging)
- Late phase (ILPHOR division)
- One ICON / Operational Excellence

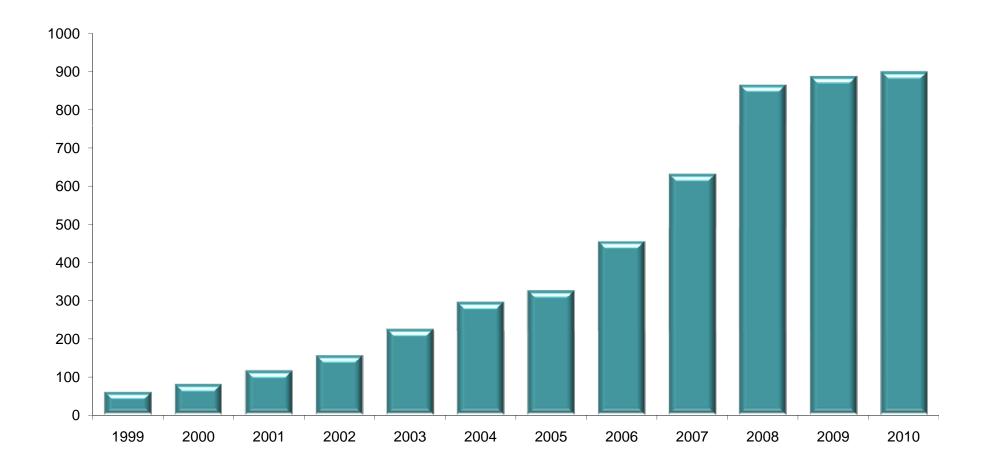


## Financials

**ICON** A Symbol of Excellence

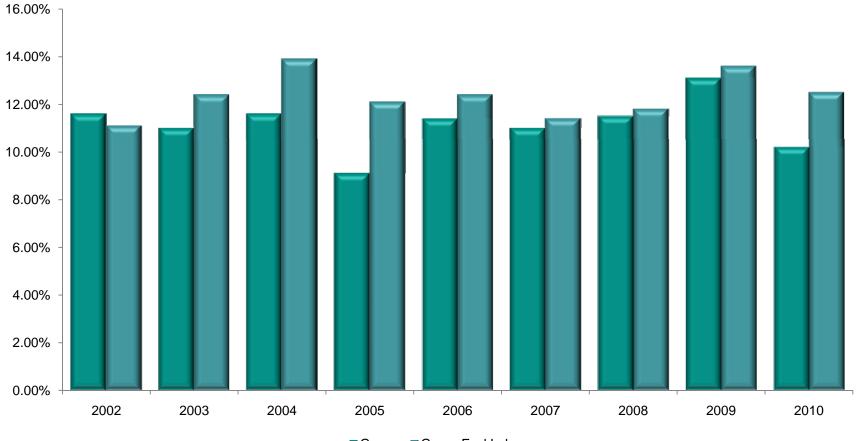
#### ICON Plc Revenue (\$m) 1999 - Today





#### ICON Plc Operating Margin 2002 - Today

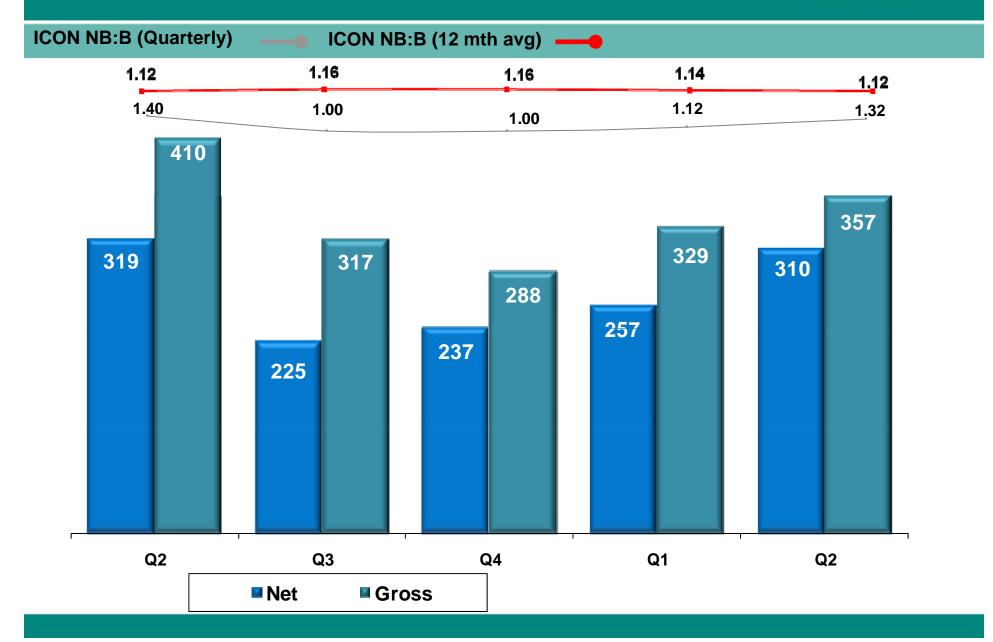




Group Group Excl Lab

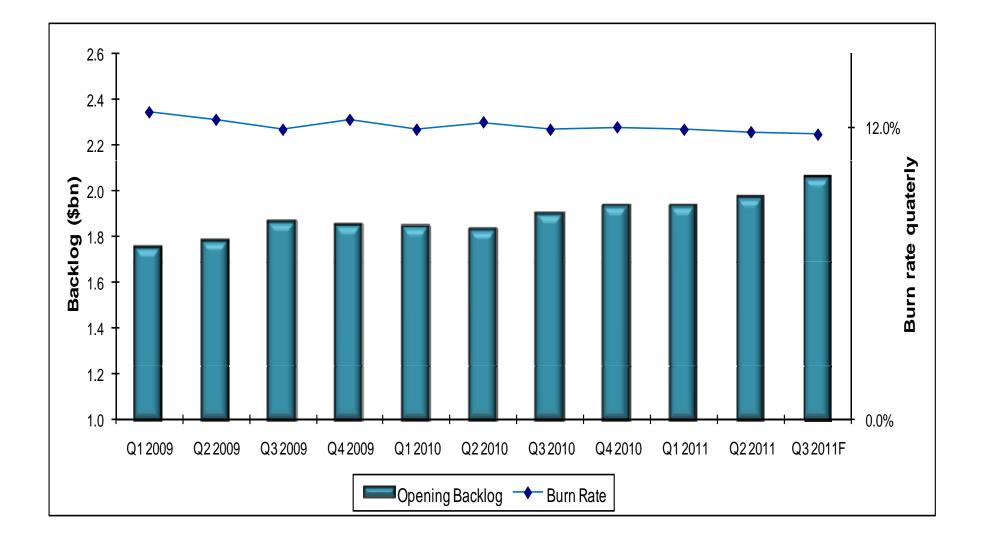
### New Business Wins and Net Book to Bill Ratios





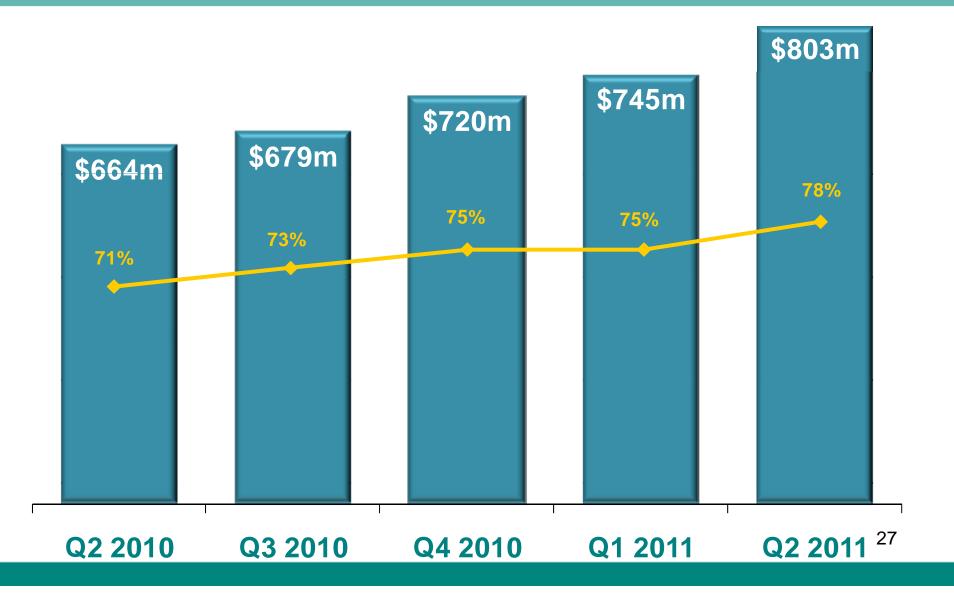
## Backlog and Burn Rate

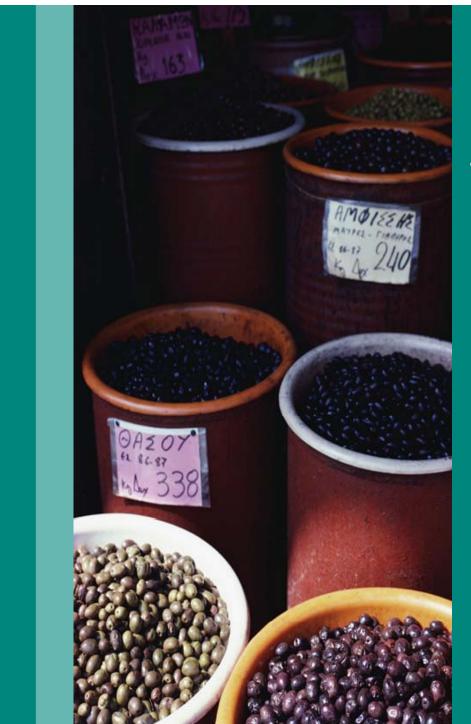




# Backlog forecast to be earned in the next 12 months (US\$ & % of total forecasts)







## Summary





- Outsourcing Increasing Global players to benefit
- Top Global Clinical CRO #4
- Deep customer relationships
- Quality of staff
- Experienced Management team
- Excellent Reputation
- Outstanding record of growth
- Strong balance sheet