



### **ICON plc**

Raymond James – 32<sup>nd</sup> Annual Institutional Investors' Conference Mr. Brendan Brennan SVP Corporate Finance March 9<sup>th</sup> 2011

### Forward Looking Statements



Certain statements contained herein including, without limitation, statements containing the words "believes," "anticipates," "intends," "expects" and words of similar import, constitute or may constitute forward-looking statements concerning the Group's operations, performance, financial condition and prospects. Because such statements involve known and unknown risks and uncertainties and depend on circumstances and events that may or may not occur in the future, actual results may differ materially from those expressed or implied by such forward-looking statements. Given these uncertainties and as forward looking statements are not guarantees of future performance, investors and prospective investors are cautioned not to place undue reliance on such forward-looking statements. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

This presentation includes selected non-GAAP financial measures. For a presentation of the most directly comparable GAAP financial measures, please refer to the fourth quarter 09 press release consolidated income statement headed Consolidated Income Statements (US GAAP)

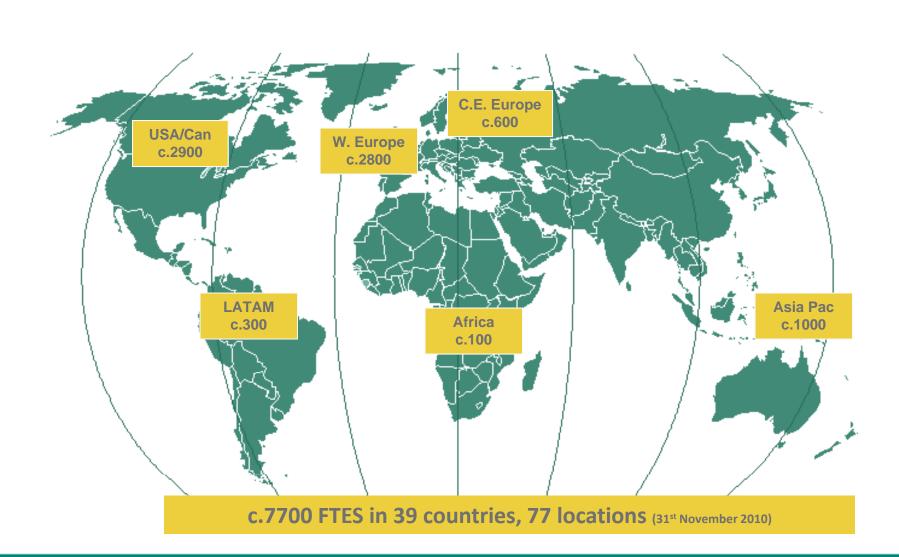


# ICON Today



### **Global Footprint**





### **Staff by Service Category**



re-clinical	Phase I	Phase II	Phase III	Registration	Launch	Phase IV / Late Phase	Staff : Oct, 20
		Experimen	tal Medicine	and Regulator	y Support		150
	Phase I Clinic	& Bioanalytica	l Laboratory				400
		Trial Design	, Trial Start-	up, Project Mar	nagement &	Monitoring	4080
			Medica	Safety & Se	rvices		300
		D	ata Manag	ement, EDC	& Statistic	s	770
			Interactive To	echnologies - e.	g. IVRS, IWR,	ePRO, eDiary	325
		Hea	Ith Economic	cs, Outcomes F	Research &	Patient Registries	225
	Central Labo	oratory					550
	Central Ima	aging Labor	atory				200
	Contract S	staffing					700
						Total	7,700





### **Global CROs: APAC**



Australia	A System of Excellence PPD PAREXEL PAR	Malaysia	A Symbol of Excellence PPD - PAREXEL  A Symbol of Excellence PAREXEL  A Symbol of Excellence PAREXEL  A Symbol of Excellence	South Korea	A Symbol of Exchange  PPD  COVANCE.
China	A Symbol of Executions PPD PAREXEL PAR	New Zealand	A Synthetic of Executions  PPII  A Synthetic of Executions  PAREXEL  Fare  Rational stributes	Taiwan	A Pyriotic of Excellence  PPIP  COVANCE.
India	A Symbol of Exercising  PPD  PREXEL  PRESENT  Sende	Philippines	A Symbol of Executions  PPID  PAREXEL  Assurance in the control of	Thailand	A Synthetic of Executions  PPD   A Synthetic of Executions  PAREXEL  A Synthetic of Executions  Exercises  Kende
Indonesia	A Dymbol of Excellences	Singapore	A System of Examination  PPD*  PAREXEL	Vietnam	A Synthel of Excellence
Japan	Agricult of Exaction  PPD*  COVANCE.				

Source: Based on ICON capabilities and other companies published office locations as per company websites

### **ICON Asia Positioning**



- Established presence in all Asian markets
- Two "strategic" relationships signed with major Asian Biopharma companies
- Partnership with Tigermed, the leading indigenous CRO in China
- Long established presence in Japan
- Leading position in Korea
- Three established central lab locations in Asia alone



# The Market Opportunity



### **Long Term Drivers of Growth**



#### **Drivers of growth for global CROs**

**Global R&D Spend** 

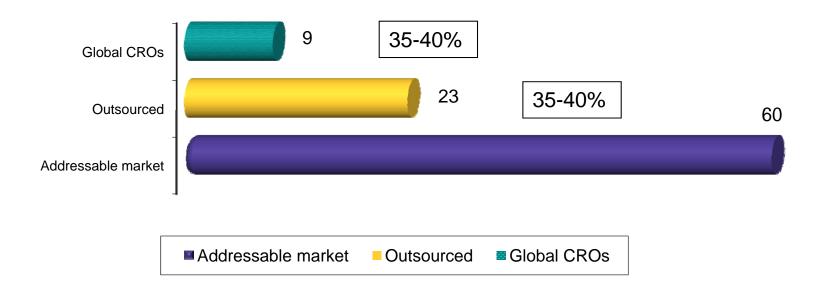
Outsourcing Penetration %

Market Share Gains by Global CROs

- ? Pharma R&D spend
- ? Health systems ability to pay
- ? Bio-tech funding
- ✓ Compounds in development
- ✓ Biosimilars
- ✓ Parallel markets
- ✓ Increased regulation
- Emerging pharmaceutical markets
- ✓ Globalisation of trials
- ✓ Pharma M&A cost agenda
- ✓ Strategic partnerships



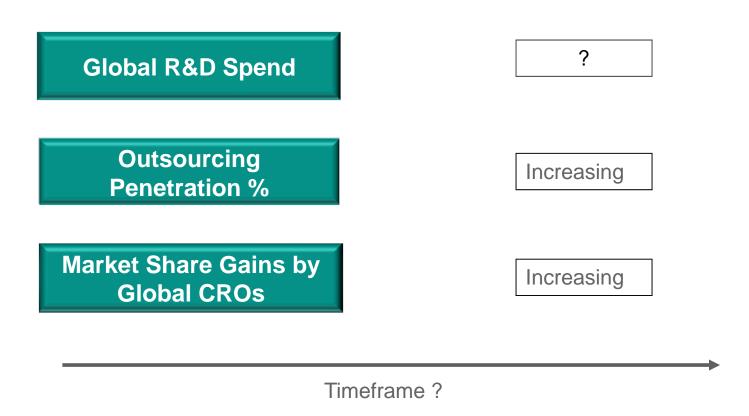
### Current Market \$bn



Source: Based on estimates from IMS; Jeffries & Co; Goldman Sachs; Company reports

### **Market Opportunities**

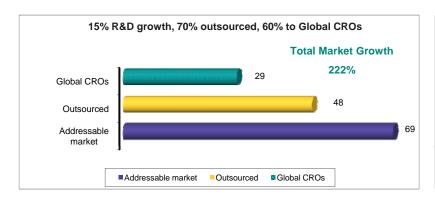


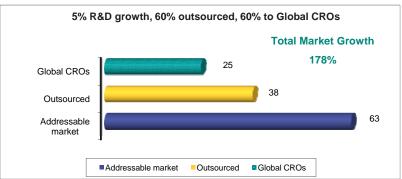


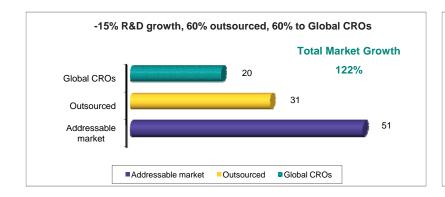
Is growth in R&D spend the key driver of Global CRO growth?

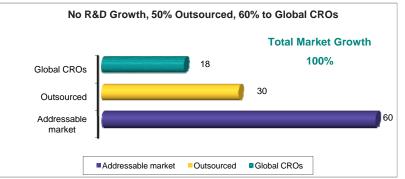
### Some Medium Term Market Scenarios













# ICON Strategic Direction



### Our Strategic Imperatives



- Continue to win our share and more of strategic deals
- Leverage our existing strength in small to mid size bio-pharma

- Late phase
- APAC
- Advanced Informatics
- OneICON / Operational Excellence
- Biomarkers

### Further Investment for 2011 and beyond



### Clinical business

- Continue to increase scale
- Asia Pacific
- Investment in expertise

### Information & Management Systems

- Invest to ensure we have tools to support strategic relationships and operational excellence
- Biomarkers/Imaging/Bioanalytics
  - Build or buy capabilities
- Late Stage / Consulting Services
  - Develop and expand new division through organic expansion, hiring and acquisition

### **Operational Excellence**



• One ICON

Agility

• Six Sigma

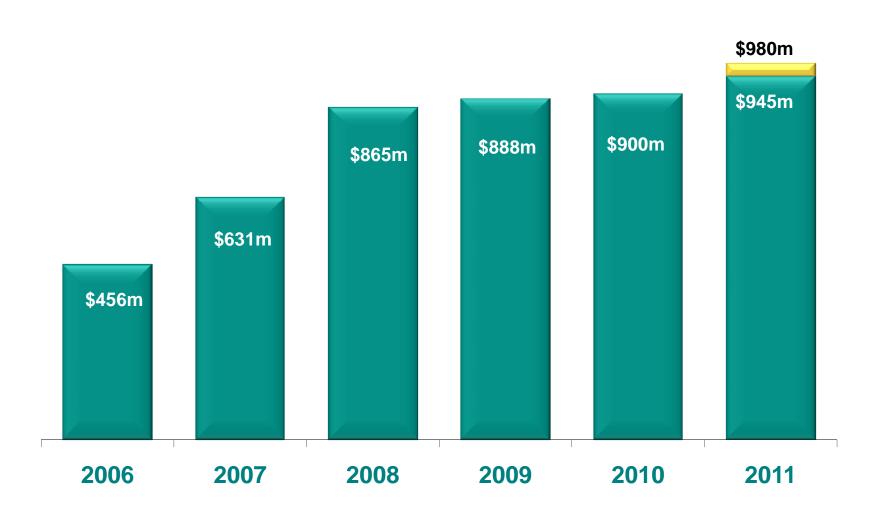


## Financials



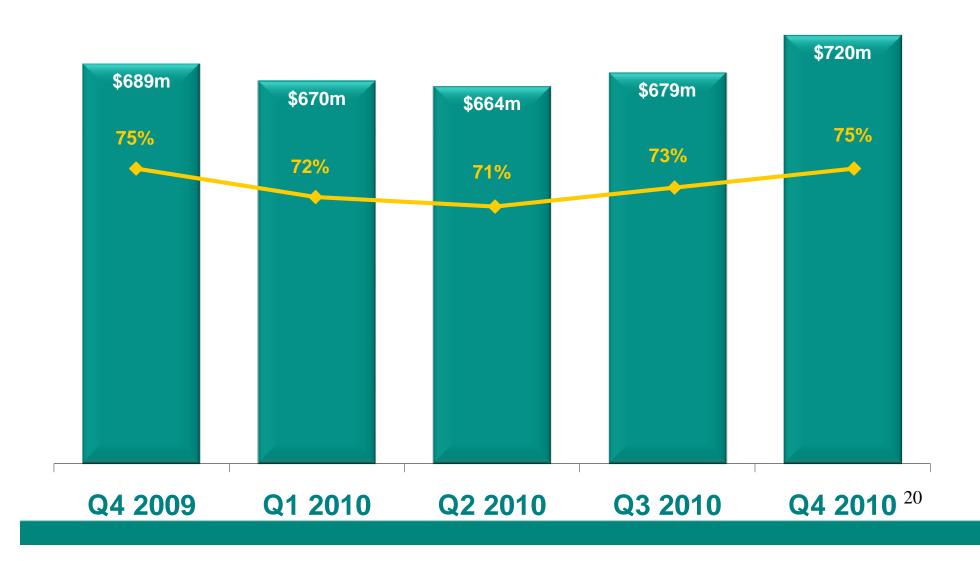
### Revenue Guidance



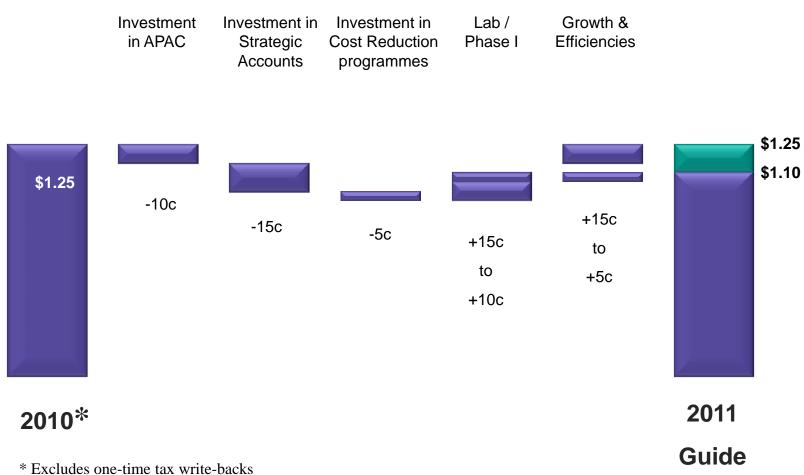


# Backlog forecast to be earned in the next 12 months (US\$ & % of total forecasts)











# Summary



### **Investment Case Summary**



- Outsourcing Increasing Global players to benefit
- Top Global Clinical CRO #4
- Deep customer relationships
- Quality of staff
- Experienced Management team
- Excellent Reputation
- Outstanding record of growth
- Strong balance sheet