



A Symbol of Excellence

July 6, 2017

## ICON wins eLearning and Animation Awards for its FIRECREST Digital Solutions

***FIRECREST training solutions used worldwide by all top ten pharma in 1,100+ studies***

DUBLIN--(BUSINESS WIRE)-- **ICON plc, (NASDAQ: ICLR)** a global provider of drug development solutions and services to the pharmaceutical, biotechnology and medical device industries, today announced that its FIRECREST solutions have won gold and silver awards for eLearning and digital animation. FIRECREST was awarded gold in the [International eLearning Awards \(IELA\)](#) in the blended learning category, and received a silver award for digital animation in the [Summit International Awards](#).

The annual International E-Learning Awards recognise excellence in e-learning, mobile learning and blended learning in academia and business. ICON's Protocol Overview, which is part of the FIRECREST Investigator Portal, was judged as the best blended learning solution. Protocol Overview uses graphics, audio, animation and other interactive tools to help investigators and site staff to quickly process, retain and apply study-specific information to clinical trials. It enables self-paced access to relevant information, accommodating differing levels of knowledge and experience of investigators and other site staff. Protocol Overview has been implemented by the industry's top ten pharma companies in over 1,100 Ph I-IV studies in over 70 countries.

The annual Summit International Awards recognise excellence and creativity in marketing communications. ICON's [hyperreal, 3D animated video](#) showcased a variety of creative design techniques that educate study personnel on disease pathology and the investigational product's mechanism of action.

Commenting on both awards, ICON's VP FIRECREST, Mark Connolly said: "We are delighted to win such prestigious awards and to be recognized once again for our innovative training and study management solutions. Our FIRECREST solutions bring together in-depth clinical research expertise with industry leading instructional design, graphic and multimedia capabilities to deliver a truly engaging experience for sponsors, study teams, sites and patients. Our customers are benefiting from reduced training & compliance costs, increased consistency in trial execution, and reductions in preventable errors and protocol deviations."

To learn more about ICON's FIRECREST suite of solutions, visit [www.iconplc.com/firecrest](http://www.iconplc.com/firecrest)

### About ICON plc

ICON plc is a global provider of drug development solutions and services to the pharmaceutical, biotechnology and medical device industries. The company specialises in the strategic development, management and analysis of programs that support clinical development - from compound selection to Phase I-IV clinical studies. With headquarters in Dublin, Ireland, ICON currently, operates from 87 locations in 38 countries and has approximately 12,300 employees.

Further information is available at [www.iconplc.com](http://www.iconplc.com)

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*This press release contains forward-looking statements. These statements are based on management's current expectations and information currently available, including current economic and industry conditions. These statements are not guarantees of future performance or actual results, and actual results, developments and business decisions may differ from those stated in this press release. The forward-looking statements are subject to future events, risks, uncertainties and other factors that could cause actual results to differ materially from those projected in the statements, including, but not limited to, the ability to enter into new contracts, maintain client relationships, manage the opening of new offices and offering of new services, the integration of new business mergers and acquisitions, as well as economic and global market conditions and other risks and uncertainties detailed from time to time in SEC reports filed by ICON, all of which are difficult to predict and some of which are beyond our control. For these reasons, you should not place undue reliance on these forward-looking statements when making investment decisions. The word "expected" and variations of such words and similar expressions are intended to identify forward-looking statements. Forward-looking statements are only as of the date they are made and we do not undertake any obligation to update publicly any forward-looking statement, either as a result of new information, future events or otherwise. More information about the risks and uncertainties relating to these forward-*

looking statements may be found in SEC reports filed by ICON, including its Form 20-F, F-1, S-8 and F-3, which are available on the SEC's website at <http://www.sec.gov>.

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